

**MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE**

**Tuesday, July 23, 2013
Mansfield Town Hall
4 South Eagleville Road
Conference Room B
(860) 429-2740**

4:00 p.m.

AGENDA

1. Call to Order
2. Public Comment
3. Approval of Minutes from May 21, 2013 (Attached)
4. Recommendation of Advertising and Promotion Committee Chair
5. Discuss meeting schedule
6. Update on Storrs Center Project including communications (tenant meetings – events, monthly calendar, etc.)
7. Update on *Festival on the Green*
- Volunteer opportunities
8. Discuss Plans and Ideas for Storrs Center Grand Opening
9. Outreach Opportunities
10. Adjourn

Next meeting date: Tuesday, September 24